



# AssetTrack™

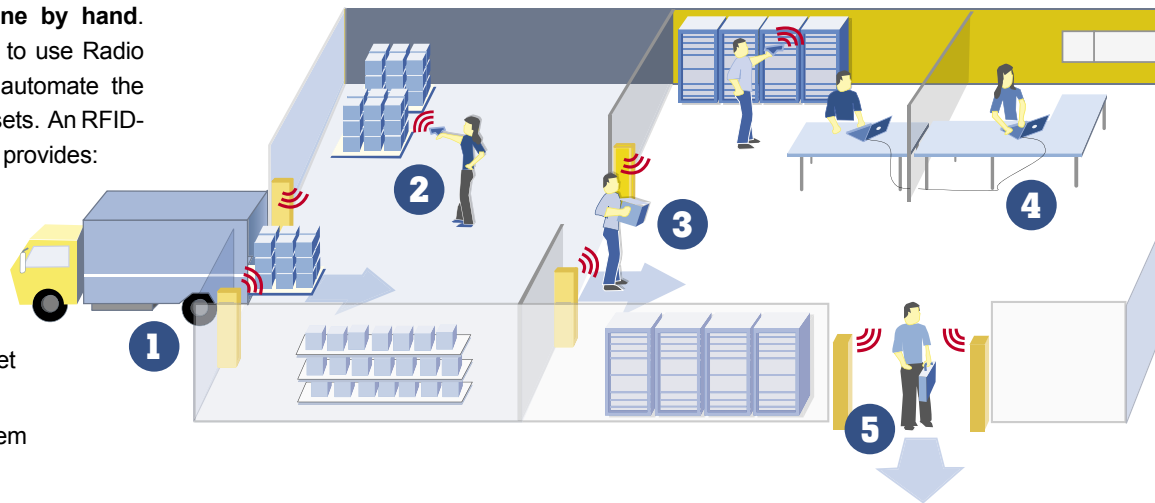
## Using RFID for Better Visibility & Asset Utilization

### Tracking and managing assets

takes time and money when done by hand.

Increasingly businesses are looking to use Radio Frequency Identification (RFID) to automate the tracking and management of their assets. An RFID-enabled asset management solution provides:

- An automated process to monitor, control and better manage assets
- Visibility of the location, status and condition of assets
- An accurate, real-time physical asset inventory for better asset utilization
- Data in an asset management system that matches what is seen in reality



### Improvements Through Design

**Fluensee AssetTrack™** is a proven, 100% browser-based asset management application that offers better asset visibility and automated inventory processes. This highly-configurable and scalable system employs the latest RFID technology to eliminate labor-intensive manual processes and inflexible or outdated technology infrastructures. Our RFID-enabled asset management solution consists of a comprehensive set of hardware, software and services designed according to your particular combination of asset types, locations, and legacy systems.

### Automating with RFID

- 1 Automatically receive tagged assets
- 2 Achieve real-time, perpetual inventory
- 3 Know when assets move or automate check-out processes
- 4 Receive asset updates, status and alert notifications
- 5 RFID can help prevent theft or unauthorized moves



### Worldwide Application

Operational efficiencies and cost savings are driving the adoption of AssetTrack for many assets including:

- **IT Assets:** servers, laptops, peripherals, routers, circuit boards, back-up tapes
- **Reusable Assets:** pallets, containers, totes, bins, kegs, cages, etc.
- **Tools and Equipment:** manufacturing, WIP, distribution, labs, government, defense
- **Transportation:** vehicle fleets & trailers

## AssetTrack Features

- **Discovers, tracks and manages asset movements in real-time**
- **Uses all RFID, GPS, barcode or sensor-based data collection brands**
- **Triggers user-defined alerts if designated assets are detected or moved**
- **1-click real-time physical inventory of your assets right from your desktop**
- **Accesses historical data for auditing purposes**
- **Integrates with Google Maps and other graphical representations**
- **Provides customized and ad hoc reports on asset location, status, history and more**
- **Allows for remote monitoring of your assets and RFID infrastructure (misreads, reader downtime, active RFID bleed-over, etc.)**

## AssetTrack Benefits

- **Quickly locate critical equipment and avoid purchasing new, redundant assets**
- **Time and labor costs decrease with automated, simpler processes**
- **Physical inventories are accurate, timely and not disruptive**
- **Security improves when designated assets are kept out of certain areas or prevented from leaving the premises**
- **Historical and trend information on asset movements and usage**
- **Audits and follow-ups on missing items or assets can be greatly simplified**

## Flexibility as You Grow

**AssetTrack** compliments your existing applications and unlocks their value by giving them a real-time capability. It can provide real-time monitoring, eliminate the cost and disruption of manual asset tracking systems, and change as your requirements change. **In particular, Fluensee's solution is:**

- **Scalable** – from several hundred to millions of assets, AssetTrack can scale as an organization grows and its needs change
- **Hardware and platform independent** – works with passive or active RFID tags, barcodes, GPS and sensor technologies from any manufacturer, and can process all of these technologies simultaneously
- **Easily deployed** – an “out of the box” asset tracking application that uploads existing data from and seamlessly integrates to existing applications

Fluensee AssetTrack ensures the most advanced identification, location and protection of your assets. By gaining a high level of automation, visibility and control of your critical assets, you'll streamline your operations and add to your bottom line.



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